



NEWS RELEASE

Shares outstanding: 39,230,228

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JIMINEX INC. BEGINS DRILLING AT PICKLE LAKE, ONTARIO; HIRES IR GROUP

March 30, 2011 – Pass Lake, Ontario - James R. B. Parres, President & CEO of Jiminex Inc. (the "Company") is pleased to report that Cartwright Drilling Inc., Goose Bay, Labrador is currently conducting an airborne move of a drill rig and supplies into the Misehkow River property located 60 kilometres southeast of the Town of Pickle Lake, Ontario. Drilling is expected to begin shortly. Mr. Parres comments "The Jiminex management is excited to begin the first phase of drilling on the Misehkow River property. The geology and historical gold drill intersections show that we in the right area to find one or more Pickle Lake-Musselwhite-style of gold mineralized deposits".

The Company intends to follow the drill target recommendations of their geophysical consultants, Condor Consulting Inc., Lakewood, Colorado, USA, by testing 5 target areas with a 3,000 metre, 16 hole diamond drilling program. The 40 km², 100% Jiminex-owned Misehkow River property is located in the Pickle Lake-Mussewhite gold mining area of Northwestern Ontario, where approximately 8 million ounces of gold production and resources exist from active or former mines. The Company owns a substantial strike length of under-explored iron formation, a high-potential host rock for Pickle Lake and Musselwhite-style gold mineralized deposits. The aerial extent of this target area indicates a good probability of hosting more than one gold deposit. Noteworthy historical gold assay value diamond drill intercepts of up to 12.4 grams per tonne over 0.71 metres (0.362 ounces/ton over 2.2 feet) and value/width intercepts of up to 3.84 grams per tonne over 6.4 metres (0.11 ounces/ton over 21.0 feet) exist on the property.

Mr. Parres is also pleased to announce the engagement of the services of Bay Street Connect, an owner-managed firm based in Toronto and a leading provider of Investor Relations Services to Canadian public companies in the natural resources sector since 2003. Focusing on direct communication and face-to-face meetings, it has assisted numerous organizations in improving relationships within the investment community. Under the terms of the engagement between the Company and Bay Street Connect, which is for a minimum of three months and continues thereafter on a month-to-month basis, Bay Street Connect will be paid \$5,000 per month. It will also be granted 200,000 options which vest over one year as to 50,000 options per quarter in accordance with the policies of the TSX Venture Exchange. Bay Street's appointment as an investor relations consultant of Jiminex and the granting of stock options to Bay Street are subject to the approval of the TSX Venture Exchange.

Jiminex Inc. was listed as a junior resource company on the TSX venture exchange in late August 2009 and is focused on gold exploration in Canada. The Company has acquired three high potential gold properties located in three separate well-known gold and copper-zinc mining camps. The Northern Eagle property is located in the Hemlo gold mining camp, Ontario close to the 21 million ounce Hemlo gold deposit currently being mined by Barrick Gold Corp. This property is considered one of the best target areas in which to locate another Hemlo-style gold deposit and Jiminex is earning a 50% interest from Beaufield Resources Inc. The 100%-owned Misehkow River property is located in the Pickle Lake gold mining region of Ontario near to the Pickle Crow Project of PC Gold Inc. and in the same general region as the Musselwhite Mine currently being mined by Goldcorp Inc. Misehkow River presents an opportunity to locate significant iron formation hosted gold deposits over a large target area of approximately 30 kilometres. The 100% owned Parres and Parres Two properties are located in the well-known

Snow Lake copper-zinc and gold mining camp of Manitoba where the major new Lalor Lake copper-zinc and gold deposit discovery of HudBay Minerals Inc. is actively being explored and developed.

Allan J. Willy, P. Eng., VP Exploration & Director of Jiminex Inc. is the qualified person responsible for the geotechnical content of the Company's public information.

If you would like to be added to Jiminex's news distribution list, please send your name (optional) and email address to info@jiminex.com .

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FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to vary materially from targeted results. Such risks and uncertainties include those described in the Company's periodic reports including the annual report or in the filings made by the Company from time to time with securities regulations. The Company undertakes no obligation to publicly release the result of any revision of these forward-looking statements to reflect events or circumstances after the date they are made or to reflect the occurrence of unanticipated event.

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